



**OUR
PERSONAL CARE
RANGE**

WHY *Vedaayu* PRODUCTS ?

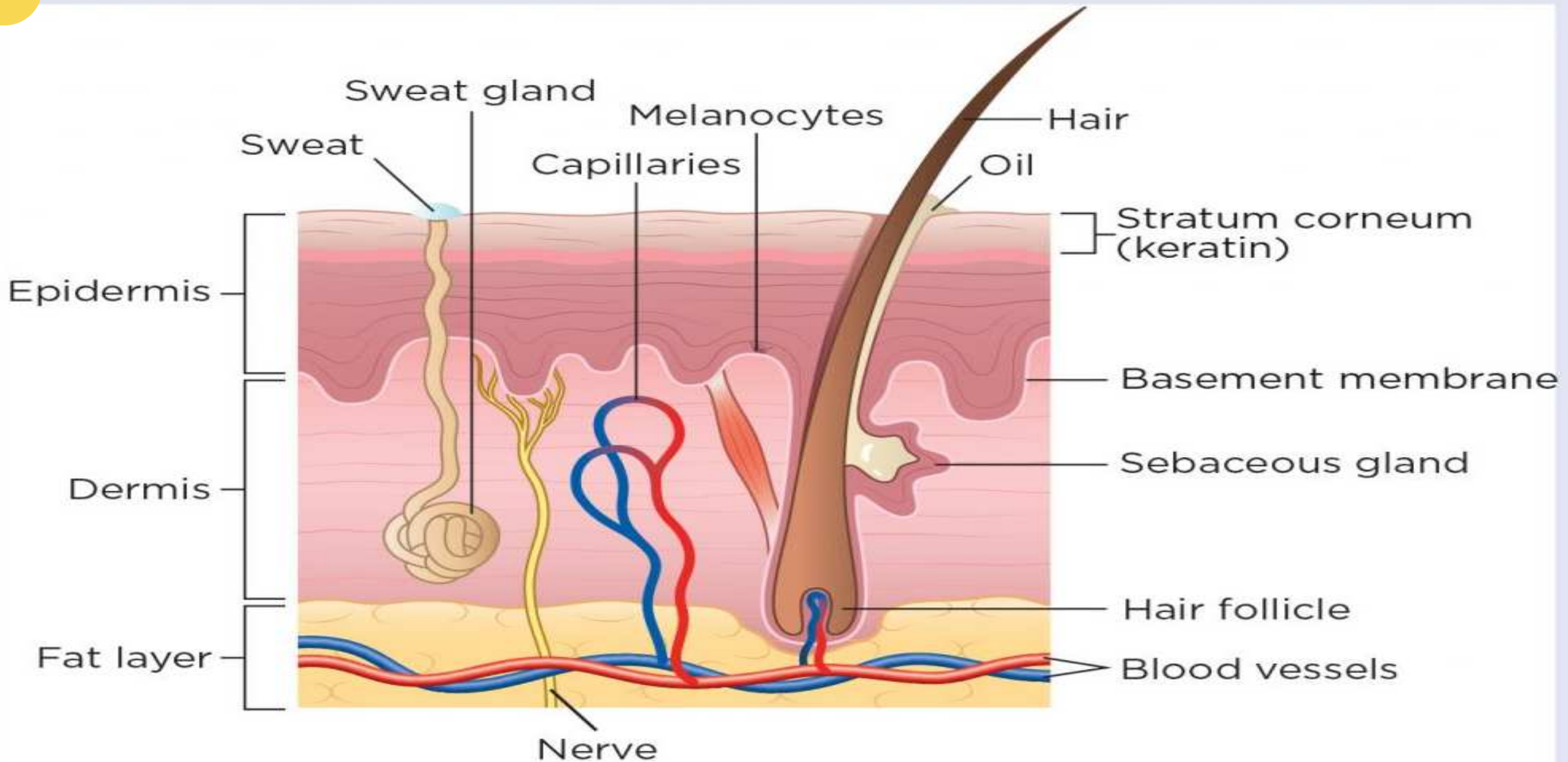
BECAUSE

➤ Beauty & Personal care

- Nutri-cosmetics
- Aqua based Nano emulsion technology
- Para-ben free
- Sulphate free/ SLES free
- Affordable Range of Products.
- Fortified with Herbal Extracts
- Ingredients used are Dermatologically safe



Structure of Skin



Types of Skin

o o o o

Vedaayu
Your Wellness Our Priority



Basics of Skin Care



- ❑ *Cleansing*
- ❑ *Toning*
- ❑ *Moisturising*
- ❑ *Nourishing*



Common skin problems

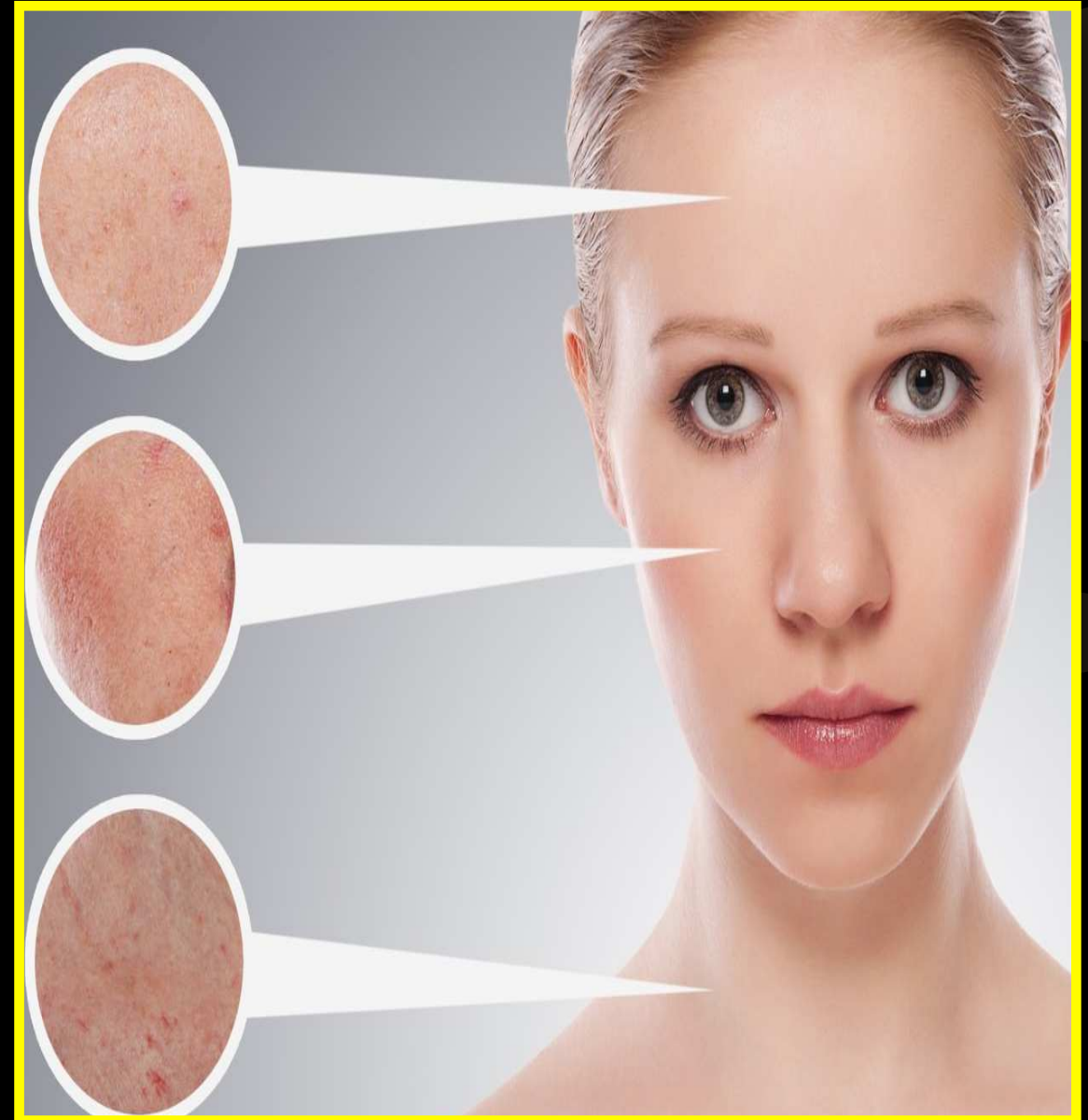


[?] Pimples

[?] Black-heads

[?] White heads

[?] Allergy



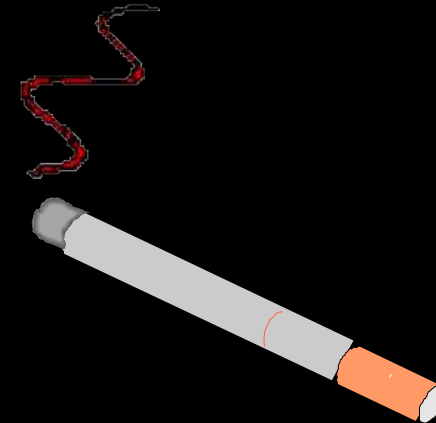
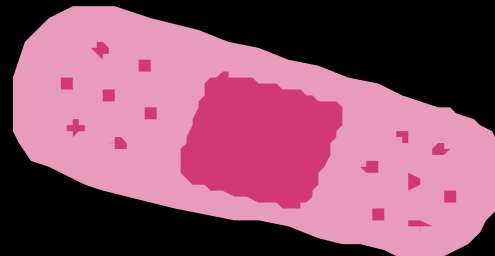
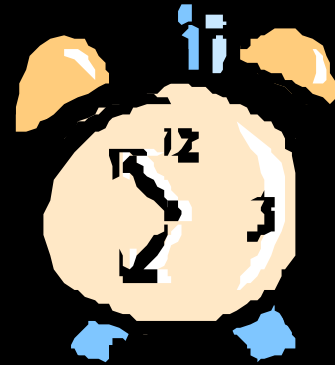
Reasons for common skin problems

- ❑ *Improper cleansing*
- ❑ *Over-active sebaceous glands*
- ❑ *Open pores*
- ❑ *Hormonal Changes*
- ❑ *Poor Bowel movements*
- ❑ *Heat*



Internal Factors : affecting skin

- ☐ *Sleep & Rest*
- ☐ *Water*
- ☐ *Exercise & Stress Control*
- ☐ *Diet*
- ☐ *Toxic Substances*



**Cigarette
Smoke**

External Factors: affecting skin

- ❑ Old Age
- ❑ Sun- UV Rays
- ❑ Wind
- ❑ Extreme Temp/ Humidity
- ❑ Pollution

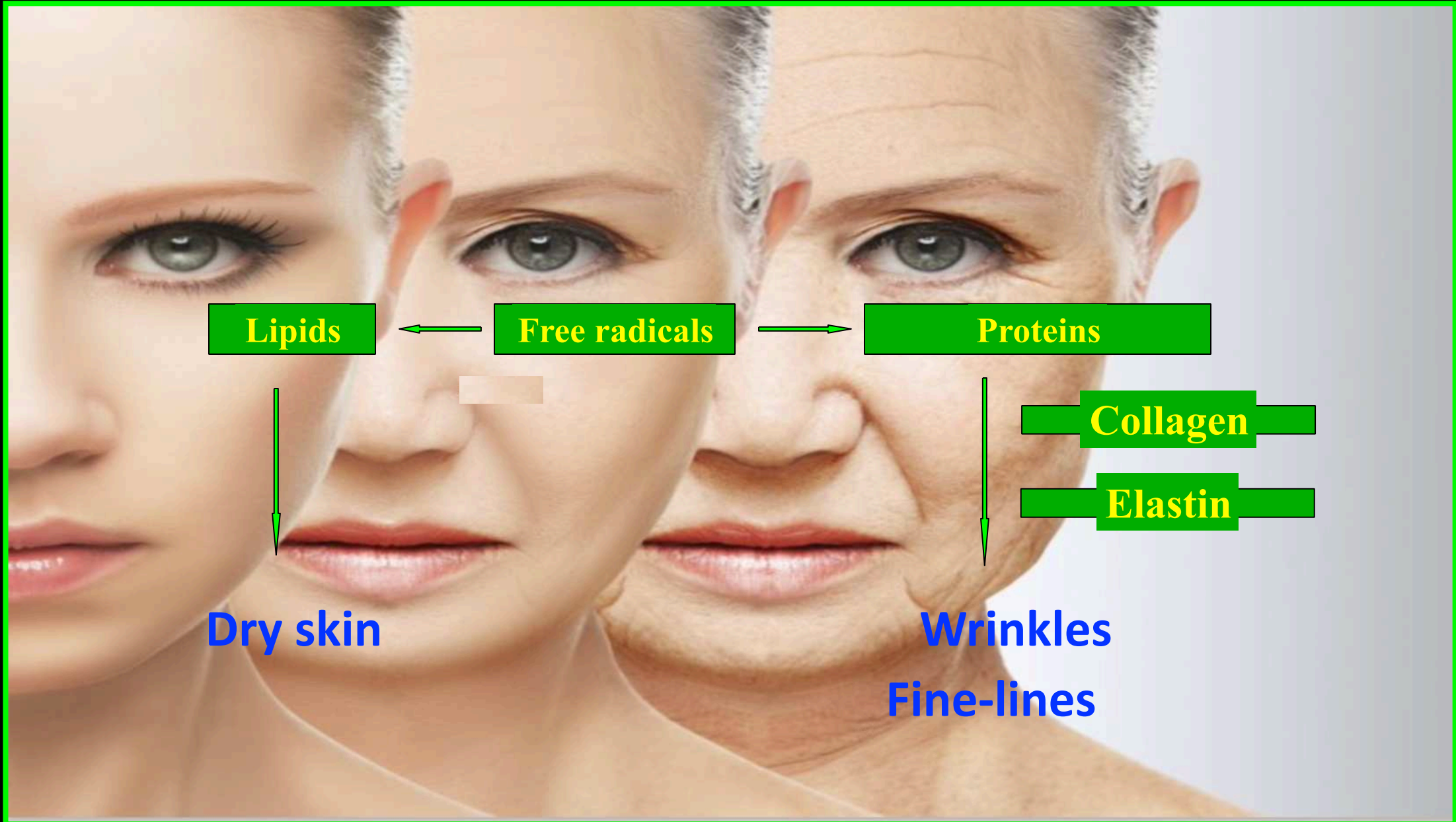


Pollution



Wind

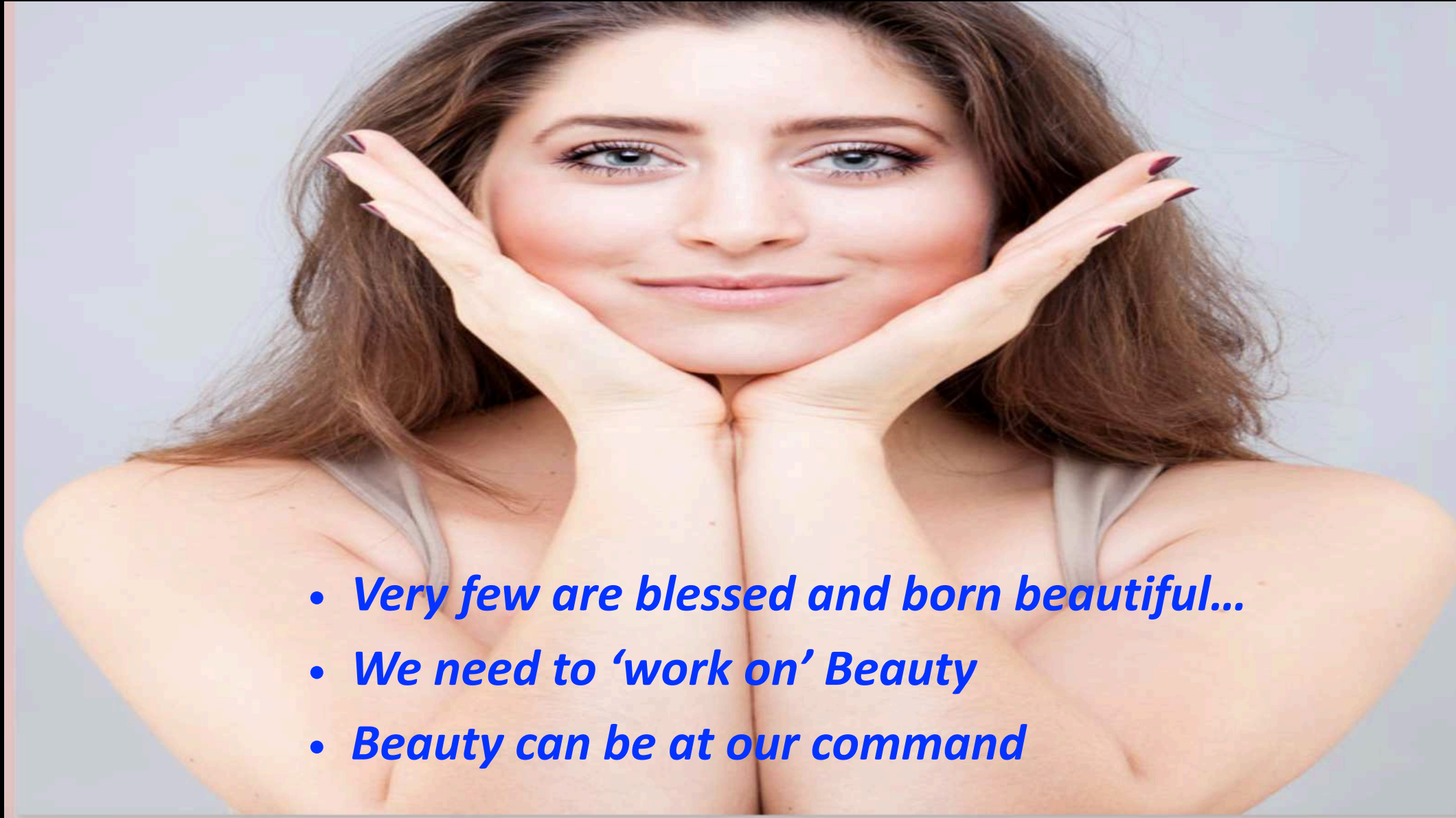
Free Radicals ; affecting skin





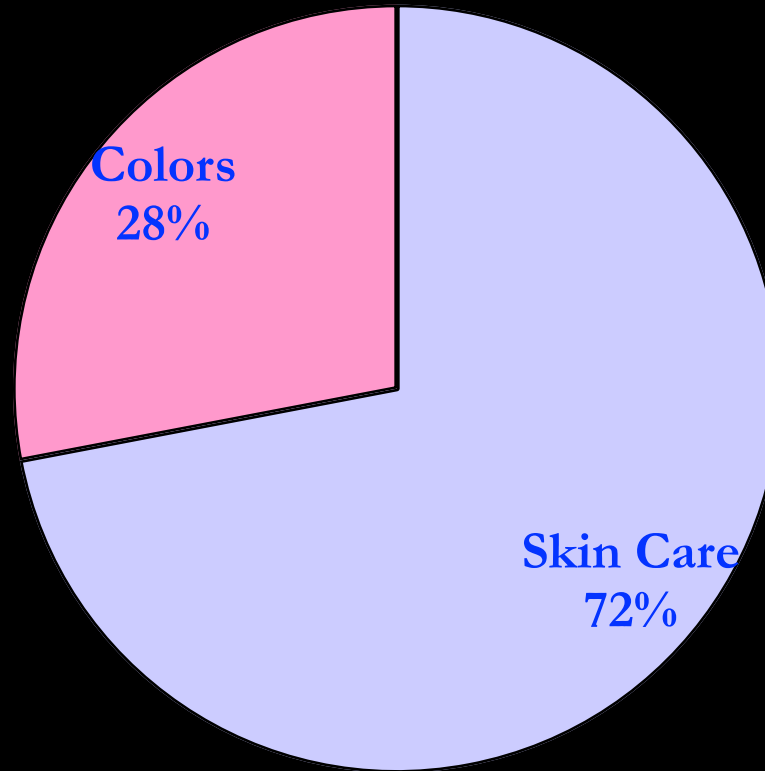
It's possible to look something more than what we are....

Beauty can be achieved



- *Very few are blessed and born beautiful...*
- *We need to 'work on' Beauty*
- *Beauty can be at our command*

Beauty Market Overview



The Country's **Cosmetics and Cosmeceutical market** is expected to register annual growth of **25%** touching **USD 20 billion by 2025**, according to **industry** experts here, "The **Indian cosmeceutical and cosmetics industry** has an overall **market** standing of **USD 6.5 Billion** from a global **market** of **USD 274 billion**."

Beauty Portfolio



Skin Care Market

The Skin Care Market is divided into...

Super Premium

Premium

Mid Market

Mass Market



- *Super Premium* **5%**
- *Premium* **25%**
- *Mid Market* **46%**
- *Mass Market* **24%**

Higher potential
in this segment
than Super

HERBAL SKIN CARE



DEAD SEA FACIAL KIT

Each and every one needs a complete & Safe solution for their Face. In order to fulfil this demand with the help of our Innovative team, we have brought this Facial Kit for you. **Dead Sea Facial Kit** is exclusively made from **Dead Sea Mud** which is highly beneficial and is rich in Minerals like Potassium, Calcium & Magnesium.

Benefits:

- **Dead Sea facial kit** is rich in **Vitamins & Minerals** and have **Antioxidant, Antimicrobial, Antiseptic** & other properties.
- Helps in reducing fine lines, wrinkles and eliminates stretch marks.
- Promotes skin cells generation and removes dead skin cells.
- Helps to keep skin hydrate and moisturised

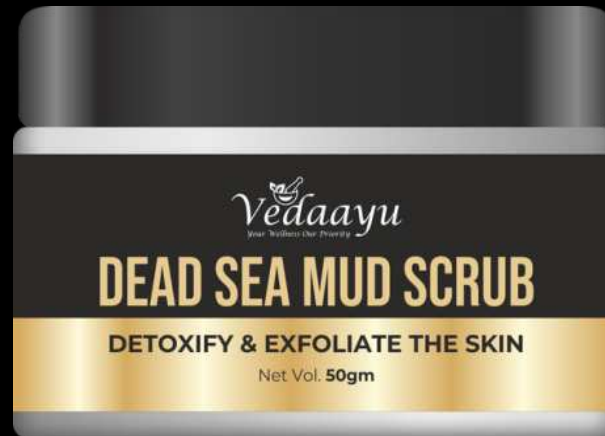
Ingredients:

- Dead Sea Salt
- Glycerin
- Cleansing Agents
- Dead Sea Mud



MRP :- 1699 DP :-1400
BV :- 574

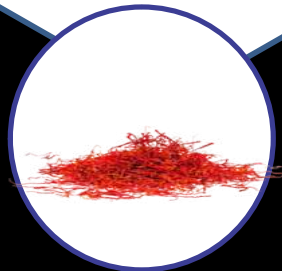
DEAD SEA FACIAL KIT



DEAD SEA SALT CLEANSER

KESAR

- **Kesar** has high **Anti-inflammatory** and **Antibacterial** properties.
- Assists in getting rid of **Acne** and **Scars**.
- Helps to maintain the **Natural glow of the skin**.



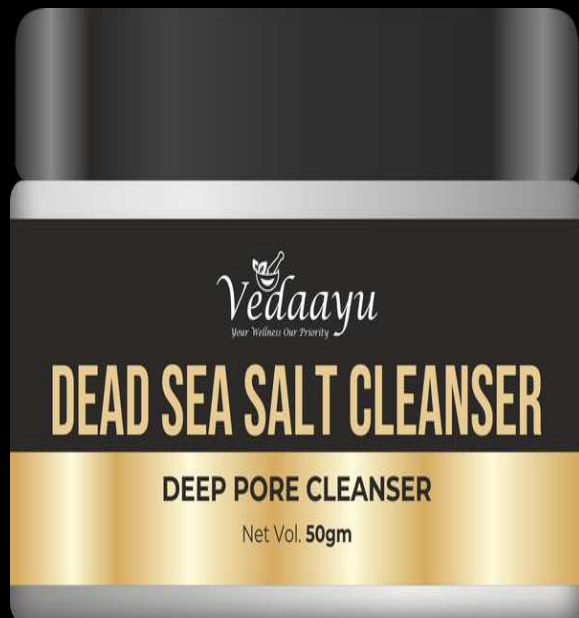
ALOEVERA

- **Aloevera** has **Antiseptic** and **Antibacterial** properties.
- It reduces the time of **Wound healing**.
- It assists to keep **Skin Moisturised**.



LEMON EXTRACT

- **Lemon extract** have **Antimicrobial** and **Antioxidant** properties.
- **Vitamin C** in extract helps to maintain the **Natural skin**.
- Helps in controlling **Oil Production**.



DEAD SEA MUD SCRUB



BORAX

- It helps to eliminate **Bacteria present.**
- It removes **Dead Skin Cells.**
- It controls excess **Oil Production.**



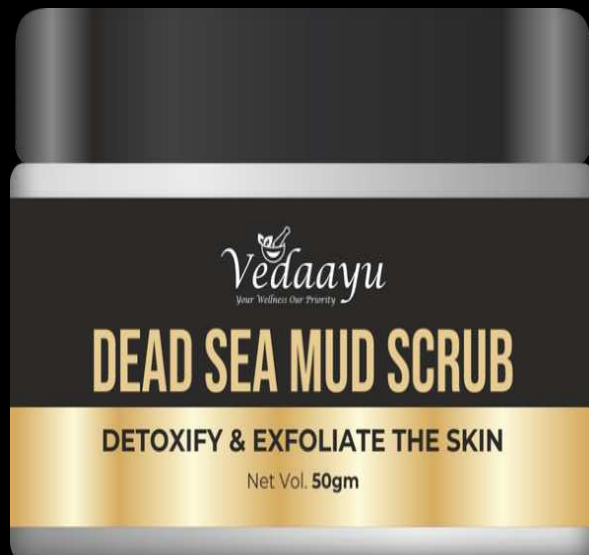
PURE MILK PROTEIN

- It provides **Soft, Wrinkle free Skin.**
- It is a natural **Moisturiser for Skin.**
- It reduces the **Amount of freckles.**
-



BEESWAX

- **Beeswax** helps to give extra moisture to the skin.
- It provides the required **nutritions** to the skin.
- It forms a protective layer on the skin.
-



DEAD SEA MUD MOISTURISER



DEAD SEA SALT

- Assist to removes psoriasis caused due to **UV radiation**.
- Helps to get rid of **Skin impurities**.
- Helps to treat acne.



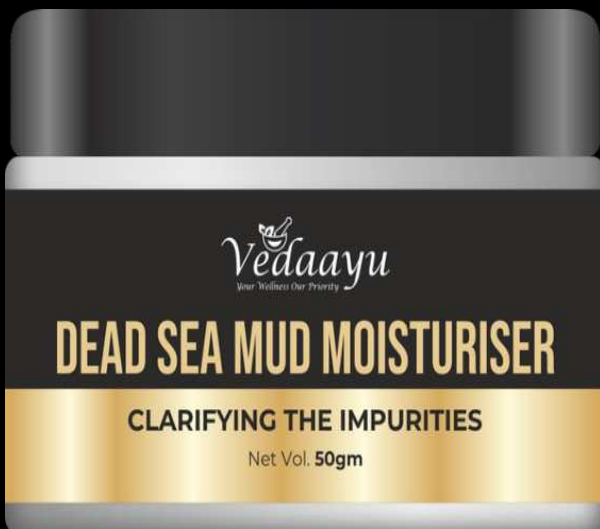
ALMOND OIL

- It is highly rich in **vitamin & minerals**
- Reduces **Swelling**.
- Treats & improves **Skin tone & complexion**.



WALNUT SHELL

- Improves **Blackheads & Whiteheads**.
- Fights against **Acne**.
- Gives healthy skin too.



DEAD SEA MUD MASSAGE



DEAD SEA MUD

- Assist to removes **Psoriasis** caused due to **UV radiation**.
- Helps to get rid of skin impurities.
- Helps to treat acne.



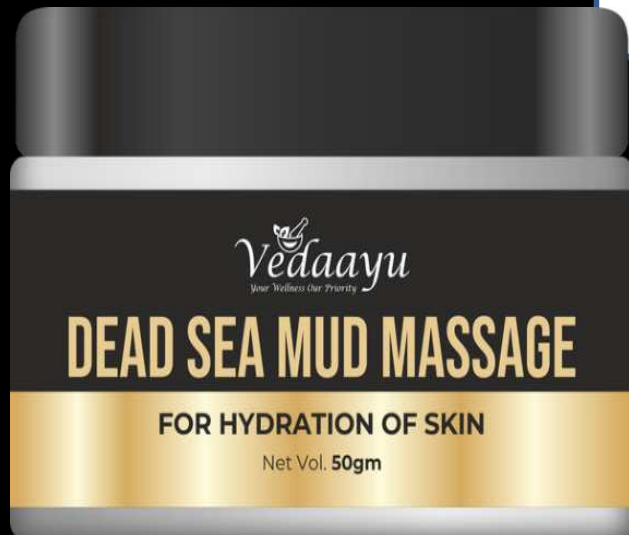
NEELKAMAL

- It helps to protect the Skin from damage caused by free radicals.
- It provides **Vitamin E, C & B** to the skin.



DARUHALDI

- It has **anti-inflammatory & anti-psoriatic activity**
- Helps to heal wounds.
- Stops the growth of bacteria causing acne.
-



DEAD SEA MUD ANTI - TAN PACK



WHEAT GERM OIL

- **Wheat Germ oil** has **Anti-inflammatory** and **Anti-oxidant** properties.
- **Balances & repair Skin Damage.**
- **Helps to maintain the natural glow of the skin.**



CARROT SEED OIL

- **Carrot Seed Oil** has antibacterial and anti-fungal properties.
- It acts as an **Anti-ageing agent.**



GLYCERINE

- **Gets rid of dry skin.**
- It provides protection against **Skin Irritation.**
- **Hydrates the outer layer of the skin.**
-



DEAD SEA MUD MASK



SUNFLOWER

- Helps prevent premature **Ageing** and **wrinkles**.
- It contains vitamins and minerals that protects skin.
- It helps to **heal wounds** and **remove scars**.



KHUS KHUS

- **Khus leaves** the skin clean and blemish-free.
- It keeps the **Skin fresh**.
- It gives a **Natural glow**.



LLP OIL

- Keeps skin moist and hydrated.
- Exfoliates **Dead Skin cells** and **Toxins**.
- It Prevents dryness of the skin.
-



Aloevera Gel



Aloe Vera Gel is hygienically extracted & carefully packaged, to retain its **Natural healing & Rejuvenating** benefits. It is a multipurpose beauty care product designed for healthy skin, hair & scalp care. It moisturises the skin to prevent dryness, keeps the pores tight to reduce acne & soothes inflammations. The **Antibacterial** properties present in both **Aloe Vera and Vitamin E** prevent irritated skin.

Benefits:

- It soothes the irritated Skin.
- It keeps your skin hydrated.
- It cleanses, moisturises and cools skin.
- It helps tone your skin.
- It provides you a permanent glow.
- Beneficial for burn treatment.

Ingredients:

- Aloevera
- Gel Base with Water
- Colour
- Perfume & Preservative



MRP :- 210 DP :-170
BV :- 70

Ubtan Powder



Ubtan ensures exfoliation to unravel fresh and healthy skin underneath. Antioxidant in Turmeric protects the skin cells from free radical damage and lightens the skin tone. It is a skin-reviving face wash that helps to refresh tanned, tired skin by gently removing the layer of dead skin. It helps to lighten tan and even out the complexion, improve skin tone and hydration levels in the skin.

Benefits:

- It Remove impurities and dead skin cells gently.
- Removes Skin Impurities.
- It helps to nourish skin and Neutralise skin-damaging free radicals.
- It helps remove dead skin layers and fine hair from the face and body.

Ingredients:

- Turmeric
- Gram flour
- Sandalwood powder
- Neem
- Saffron
- Orange peel
- Multani mitti
- Base



MRP :- 210 DP :-170
BV :- 70

Under Eye Gel



Vedaayu **Under Eye Gel** made from different natural ingredients has a mild fragrance and is easily absorbed by the skin. Because of stress and tension problems like **Dark circles**, **Fine lines** and **Wrinkles** appears under the eye. **Vedaayu** Under Eye Gel helps to remove these and helps to maintain the healthiness and glow of skin.

Benefits:

- It can be used by all skin types.
- It prevents fine lines & wrinkles around the eyes.
- It also helps in restoring the elasticity & firmness of skin under the eye.
- It helps to lighten and refreshes skin.

Ingredients:

- Vitamin -E
- Cucumber ext
- Aloe vera
- Gel base with water
- Glycerine
- Pg
- Colour perfume and preservatives



MRP :- 240 DP :-195
BV :- 80

Facepack



This **Facepack** is designed for tan caused by harsh sunlight in summers. It instantly clear the stubborn tan and damages caused by sun and gives you refreshing glow. With the perfect application and right amount of usage this product can help you in getting rid of the tan that is caused by harsh sunlight.

Benefits:

- Helps to heal abrasions to soothing sunburns
- Vital to help with skin growth and repair, as well as retaining moisture.
- It's gentle and efficient, and removes make-up, dirt, sweat, and excess oils from your skin
- It contains proteins and minerals
- It helps in exfoliating the skin and stimulate circulation.

Ingredients:

- | | |
|---------------|---------------------------------|
| • Niacinamide | • Daru Haldi |
| • Kusum | • Til Oil |
| • Khus | • LLP Oil |
| • Neelkamal | • Mud Perfume and preservatives |
| • Kamal kesar | |



MRP :- 240 DP :-195
BV :- 80

Cleansing Milk



Cleansing Milk is An Organic product made with plant derived ingredients. It is blended with **Organic Essential Oils** which help in deep cleansing of the skin, removing impurities and dirt while retaining the skin moisture. It can also be used to remove make up and pollution toxins from the skin. It cleanses the skin deeply by removing dead cells and helps in preventing melanin production causing skin darkening

Benefits:

- Help in deep cleansing of the skin
- Removes makeup and dirt
- Maintains oil balance of the skin
- Gives a healthy glow to the skin

Ingredients:

- | | |
|-----------------|--|
| • Niacinamide | • Pure protein |
| • Kesar | • Kusum and LLP Oil |
| • Aloe vera | • Beeswax |
| • Lemon Extract | • Base & Water Perfume & preservatives |
| • Borax | |



MRP :- 300 DP :-250
BV :- 103

Skin Brightening Cream



Everyone wants a skin that has no defects, no scars and no lines. Keeping in mind these basic needs, the Aushadh has developed **Skin Whitening Cream** which is made from various natural ingredients. This cream can be used for **fairness, hyper pigmentation, pimples, dark circles, wrinkles** and many more. It also helps maintain a brighter, brighter, and more complex look.

Benefits:

- It helps in fading away of scars and spots.
- It helps to prevent appearance of wrinkles.
- It helps to provide instant fairness and glow.
- It helps to keep skin smooth, silky and soft.
- It helps by supporting skin's self-renewal mechanism.

Ingredients:

- Niacinamide
- Aloevera
- Gel base with water,
- Glycerin
- Colour, Perfume and preservatives



MRP :- 300 DP :-250
BV :- 103

Face Cream



Face Cream is a daily Moisturiser, which boosts moisture as well as strengthens the natural protective barrier of Sensitive skin. Treating skin conditions, such as psoriasis and acne, has a calming effect on the skin and has been shown to help reduce itching and inflammation. It improves skin and makes dry skin soft and youthful. Along with this, this cream also helps in reducing lines and wrinkles.

Benefits:

- It is also perfect for sensitive skin.
- It has a very soft element that does not dry the skin.
- Helps to keep the face soft and oil-free.
- It has an Anti-Inflammatory property.
- Settles Dryness & Redness of the skin.
- This product is free of added para-bens.

Ingredients:

- Kusum
- Khus
- Neelkamal
- Kamal Kesar
- Daru Haldi
- Til Oil & LLP Oil
- Base Cream to make Colour,
- Perfume & Preservative



MRP :- 300 DP :-250
BV :- 103

Day Cream



A comforting, and restorative **Day Cream**, ideal for sensitive skin plagued by painful swelling, bouts of allergic reactions, dryness, and stinging. This is a daily moisturiser that strengthens the natural protective barrier of sensitive skin, while delivering a boost of moisture. Lemongrass is used as a natural remedy to heal wounds and help prevent infection. A little goes a long way with this Sensitive Skin Day Cream.

Benefits:

- Brings Instant glow
- It has an Anti-Inflammatory property.
- Settles Dryness & a of the skin
- Soothes & softens the skin
- Gently Conditioning & Fortifying

Ingredients:

- Lemon oil
- Lemongrass oil
- Lavender oil
- Foam base



MRP :- 300 DP :-250
BV :- 103

Anti Acne Gel



One of the most common problems regarding skin that exists today is of Acne. Well we are bringing a solution of this problem at your door step in the form of **Anti Acne Gel**, which have high performance formula that helps to treat existing acne, prevent future breakouts and control excess oil. It also helps to maintain the healthiness of the skin.

Benefits:

- It is helpful in formation of new skin cells, reduce swelling and kills bacteria causing acne.
- It helps to control excess oil.
- It can be used by all skin types.
- It helps to keep smooth and soft.

Ingredients:

- Neem ext
- Giloy ext
- aloevera
- Gel base with water
- Glycerine
- Pg
- Colour, Perfume and Preservatives



MRP :- 300 DP :-250
BV :- 103

Night Cream



Night cream lightens and brightens uneven skin; reduce dark circles & pigmentation marks while also repairing fine lines, age spots and other signs of ageing. Oregano oil to the skin may help protect smaller cuts and scrapes on the skin as they heal. **Turmeric oil** reduces redness from blemishes and calm skin conditions like eczema & rosacea. Tea tree oil reduces redness from blemishes and calm skin conditions like eczema & rosacea. A perfect leave-in night treatment for youthful and naturally radiant skin.

Benefits:

- It lightens and brightens the skin.
- It helps to repair pigmentation
- Relieves dark circles of the face.
- Minimises fine lines and signs of ageing
- Provides Instant glow.

Ingredients:

- Oregano oil
- Tea Tree oil
- Turmeric oil
- Foam base.



MRP :- 300 DP :-250
BV :- 103

Anti Wrinkle Cream



Vedaayu **Anti-Wrinkle Cream** is a herbal formulation that works to delay wrinkles and tone up facial skin. It is made from combination of natural ingredients that helps to prevent **Oxidative skin damage**, skin laxity and appearance of wrinkles. Also it helps to make skin soft and smooth.

Benefits:

- It helps in fading away of scars and spots.
- It helps to prevent appearance of wrinkles.
- It can be used by all skin types.
- It helps to keep skin smooth and soft.

Ingredients:

- Olive Oil
- Wheat Germ Oil
- Carrot Seed Oil
- Veg. Butter
- Fruit Juice
- Sunflower Oil & LLP Oil
- Base & Water to make
- Colour & Perfume Preservative Qs



MRP :- 300 DP :-250
BV :- 103

BB Cream



BB Cream provides you an instant no-makeup, flawless look & helps you removing unwanted lines, spots and signs of premature ageing. It is made up of natural ingredients that are being used from centuries to provide treatment to problems related to skin. It helps to provide a soft, healthy & smooth skin.

Benefits:

- It helps to give you an even toned and perfect look.
- It helps to remove spores and scars.
- It can be used by all skin types.
- It helps to hydrate your skin.
- It helps to cover small imperfections.

Ingredients:

- | | |
|-------------------|---------------------------------|
| • Olive Oil | • Kusum |
| • Wheat Germ Oil | • Brazilian Yellow Clay |
| • Carrot Seed Oil | • LLP Oil |
| • Veg Butter | • Base |
| • Aloe Vera | • Colour, Perfume, Preservative |



MRP :- 390 DP :-320
BV :- 131

Glowskin Instant Facial



“Glowskin Instant facial” spray, based on Ayurvedic science, prepared from natural ingredients. It contains natural rose water and Alovera gel extracts, enable you to maintain a glow while moisturising and cleansing your skin from deep within. Lime oil clear your skin, make it fresh, moisturised and provides you instant glow.

Benefits:

- It makes skin clear, smooth, more elastic, wrinkle free, anti-ageing and appears as young.
- Cleanses, refreshes, moisture & cools the skin.
- Provides deep nourishment from within to skin.
- It helps in tone your skin.
- Gives you an everlasting glow.

Ingredients:

- Glycerine
- Alovera Gel
- Rose Water
- Deionised water
- Lime Oil



MRP :- 390 DP :-320
BV :- 131

DD Cream

DD Cream is made with organic rose extract and natural ingredients, this type of cream is perfect for those who prefer organic products. It combines the soothing properties of aloe vera with the antioxidant properties of rose, providing long-lasting hydration and protection.

Benefits:

- It helps to even out skin tone
- It provides long-lasting hydration and Moisturisation
- It protect the skin from damage caused by free radicals.
- It helps to hydrate your skin.

Ingredients:

- Rose Extract
- Glycerin
- Titanium Dioxide
- Aloe Vera
- LLP Oil
- Base
- Colour, Perfume, Preservative



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MRP :- 450 DP :-370
BV :- 152

Liquid Foundation



Liquid Foundation is generally used to create an even, uniform colour to the complexion, cover flaws and, sometimes, to change the natural skin tone. With the benefits of natural ingredients and natural, it is a multitasking product that works as a moisturiser, sunscreen, astringent or base layer for more complex cosmetics.

Benefits:

- provides an even tone to the skin.
- Protect skin from sunlight.
- Enhances the natural tone of the skin.
- Helps to fill in lines, wrinkles, and pores.

Ingredients:

- Olive oil
- Sunflower oil
- Wheat germ oil
- Aloe Vera juice
- Almond oil
- Vitamin-E
- LLP oil
- Brazilian yellow clay
- Zinc oxide
- Titanium di oxide
- Base
- Colour, Perfume & Preservative



MRP :- 450 DP :-370
BV :- 152

HARBAL HAIR PRODUCTS



Badam Oil



In Ayurveda, Sweet **Badam Oil** are considered a nutrient for the brain and nervous system and also said to induce high intellectual level and longevity. Rich in Vitamins A & E, it nourishes and improves complexion reviving its natural glow. Useful for lightening dark circles, spots and marks and can be used even by delicate, irritated and sensitive skin types. Smoothes hair cuticles, helps control hair fall and adds lustre to damaged hair.

Benefits:

- Natural and Organic Oil
- It is fast absorbing and Non-sticky oil.
- Conditions damaged hair.
- It also Smoothens skin and Even Skin Tone.

Ingredients:

- Badam Ext.
- Soyabean Oil
- Base
- Colour
- Perfume & Preservative



MRP :- 175 DP :-145
BV :- 60

Jasmine Oil

This exceptional water soluble **Jasmine oil** is prepared with pure, naturally distilled essential oils in cold-pressed base oils of organically grown herbs, to leave your skin supple, silky smooth and hydrated. The warm, exotic and floral fragrance of jasmine relaxes, soothes, uplifts and enhances self-confidence and has proven to be beneficial for the skin. This essential oil can be used for skin to improve skin elasticity.

Benefits:

- Prevents dry and itchy scalp
- Improves skin elasticity and tones the skin
- It relaxes the body to release muscle tension.
- A rich emollient that bestows a healthy glow to the complexion

Ingredients:

- Jasmine Ext.
- Soyabean Oil
- Base
- Colour
- Perfume & Preservative



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MRP :- 175 DP :-145
BV :- 60

Milk Protein Shampoo



Our Natural **Milk Protein Shampoo** has **Coconut**-based cleansers that gently cleanses and natural proteins strengthen, moisturise and help reduce the damage caused by harsh chemicals and pollution. Rich-lathering shampoos rob your hair of their protein and leave a layer of chemicals causing dandruff and hair fall. Helps to prevent hair fall, itchy, flaky scalp with the best shampoo you've ever tried and say hello too gorgeous, flowing hair.

Benefits:

- Nourishes hair with natural protein, prevents hair fall and other hair problems.
- Makes hair soft, silky, shiny and tangle free.
- Effective in removing dandruff, dust and dirt.
- Promotes healthy and lively hair.
- Natural Conditioner and maintain the natural oil of hair scalp.

Ingredients:

- Aloevera Ext.
- Milk Protein
- Soyabean Oil
- Base
- Colour
- Perfume & Preservative



MRP :- 175 DP :-145
BV :- 60

Aloevera Shampoo

Aloevera Shampoo, an organic blend of pure Aloevera offering a wide range of minerals and essential herbs. It is an effective treatment for hair loss and maintaining healthy and thick hair. This shampoo cleans our hair and provides regular doses of protein and keeps them soft, smooth and healthy.

Benefits:

- It makes your hair shiny in a healthy and natural way.
- It nourishes hair.
- Prevents hair loss and other hair problems.
- Promotes healthy and vibrant hair.
- Helpful in removing dandruff.

Ingredients:

- Aloevera Ext.
- Fruit Ext.
- Soyabean Oil
- Base
- Colour
- Perfume & Preservative



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MRP :- 175 DP :-145
BV :- 60

Conditioner



Issues like hair fall, hair damage, light hair occurs with everyone once in a life time and solutions are required to stop these issues from increasing. Well, Aushadh have brought a solution in the form of **Conditioner** that helps to provide relief from these issues. It helps to provide the required nutrients to the hair that helps to overcome these problems.

Benefits:

- It helps to treat and prevent dandruff.
- It helps to make hair shinier and healthier.
- It helps to control hair fall.
- It helps to moisturize dry hair.
- It is suitable for all hair types

Ingredients:

- Aloe vera
- Soya (ypga)
- Coconut oil
- Ext of nimbu
- Onion ext
- Base to make
- Colour, Perfume, Preservatives



MRP :- 175 DP :-145
BV :- 60

Red Onion with Black Seed Herbal Hair Care Oil



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Red Onion with Black seed Herbal Hair Care oil is rich in balancing, volumizing and nourishing properties. It is fortified with Hair Boosters, designed to leave the hair feeling strengthened, manageable and in total control. Its anti-bacterial, anti-inflammatory, and antiseptic properties nourishes hair follicles and restores nutrients.

Benefits:

- It can easily penetrate the scalp and helps in treating dry scalp
- Helps in treating baldness if used regularly
- It is like a natural therapy for preventing hair loss
- It activates the hair follicles, resulting in increased hair growth
- Helps in maintaining the natural colour of your hair

Ingredients:

- | | |
|------------------------|---------------------|
| • Triphala | • Black Seed |
| • Kapoor Kachri | • Neem Khus |
| • Red Onion Ext. | • Wheat Germ Oil |
| • Jatamasi Bhiring Raj | • Til & Coconut Oil |
| | • Colour |



MRP :- 210 DP :-170
BV :- 70

Anti Hairfall Treatment and Scalp Cleanser



Anti Hair Fall Cleanser is enriched with proteins that add a boost to your scalp health and leaves your hair healthy, voluminous and shiny. It revitalises hair roots and removes blockage formed around the follicles. Nourishes the scalp and strengthens hair strands to encourage fresh growth and help diminish greying.

Benefits:

- Promotes healthy and vibrant hair.
- Helpful in removing dandruff.
- Adds Strength & Shine to hair.
- Repairs damaged and brittle hair.

Ingredients:

- Ginger
- Karanj Oil
- Moringa
- Menthol
- Carrot Derivatives
- Base of perfume
- Colour
- Perfume & Preservative



MRP :- 210 DP :-170
BV :- 70

Hair Mask



To do extra care of hairs, Vedaayu have developed **Hair Mask** with the help of various natural ingredients. These natural ingredients are used from centuries to make hair healthier, silky & shining. Just as a face mask works to nourish and hydrate your skin, a hair mask works in a similar way to boost the condition and health of your hair.

Benefits:

- It helps to make hair shinier and softer.
- It helps in making the scalp healthy.
- It helps reduce hair breakage and damage.
- It helps in strengthening the hair roots.
- It helps to give moisture to the hair so that dryness and dandruff can be avoided.

Ingredients:

- Aloe vera
- Coconut oil
- Onion ext
- Base to make
- Colour, Perfume, Preservatives



MRP :- 300 DP :-250
BV :- 103

11 Blended Hair Growth Shampoo



11 Blended hair growth shampoo is known for its soothing, moisturising, and anti-inflammatory properties. It can help condition the scalp and hair, reduce irritation, and promote hair growth. It is rich in sulphate, antioxidants, and antimicrobial properties. It can stimulate hair growth, reduce hair fall, and add shine.

Benefits:

- It helps to make hair shinier and softer.
- It helps in making the scalp healthy.
- It helps reduce hair breakage and damage.
- It helps in strengthening the hair roots.
- It helps to give moisture to the hair so that dryness and dandruff can be avoided.

Ingredients:

- Aloe Vera Extract
- Onion Extract
- Base Consisting of water
- (COCO DIE COCO BETAINE, SLES)



MRP :- 390 DP :-320
BV :- 131

11 Blended Hair Growth Mask



11 Blended Hair growth masks are intensive treatments designed to nourish and strengthen hair, potentially stimulating growth. They typically contain a blend of natural and/or synthetic ingredients that penetrate the hair shaft and scalp to provide deep conditioning and promote healthier hair.

Benefits:

- They penetrate deeper than regular conditioners, providing intense moisture and nourishment to dry, damaged, and brittle hair.
- This helps to repair the hair shaft, improve elasticity, and reduce breakage
- This helps to make hair softer, smoother, and easier to detangle, reducing frizz and flyaway.

Ingredients:

- Aloe vera
- Soya (yogurt)
- Coconut oil
- Ext of nimbu
- Onion ext
- Base to make
- Colour, Perfume , Preservatives



MRP :- 390 DP :-320
BV :- 131

HERBAL FACE WASH



Anti Pimple Facewash



A tension that remains after getting pimple by a person is of removal of it as early as possible. Well in order to remove this tension we have brought Anti-Pimple face Wash. **Anti-Pimple FaceWash** is prepared by the use of natural ingredients that helps to remove pimples, acne and treat other skin related problems. Also, it helps to maintain the healthiness of the skin.

Benefits:

- It is helpful in formation of new skin cells, reduce swelling and kills bacteria causing acne.
- It helps to control excess oil.
- It can be used by all skin types.
- It helps to keep smooth and soft.

Ingredients:

- Neem Extract
- Tulsi Extract
- Honey
- Colour
- Perfume & Preservative
- Coco Betaine Base



MRP :- 210 DP :-170
BV :- 70

Charcoal Facewash



As the pollution is increasing day by day, it has serious effects on the skin. It causes various skin problems like premature ageing, irritation, rashes and breakouts. Ayush Mantra's **Charcoal FaceWash** made with the help of activated charcoal and other natural ingredients, help to prevent these condition's and remove impurities like dirt, oil and pollution from the skin.

Benefits:

- It helps to control acne, pimples and dark spots.
- It helps in giving a fresh look.
- It helps to make skin smooth and soft.
- It can be used by all skin types.

Ingredients:

- Charcoal Extract
- Tulsi Extract
- Honey
- Colour
- Perfume & Preservative
- Coco Betaine Base



MRP :- 210 DP :-170
BV :- 70

Neem Facewash



Neem Facewash is enriched with extracts of Neem which soothes and protects the skin, removes extra oil and provides essential moisture which leaves your skin looking fresh, soft and bright, with a healthy glow. Also prevents skin from black heads, pimples and soothes irritations. These herbs also helps in reducing acne by controlling the effect of harmful environment factors such as dust, sun rays and pollution on the skin by producing a strong antioxidant action.

Benefits:

- Herbal face-wash to treat and prevent acne.
- Helps in cleansing which is essential to keeping your skin looking radiant and healthy.
- Cleansing helps anti-aging products and treatments work properly.
- Cleanses impurities settled on the skin.

Ingredients:

- Neem Extract
- Honey
- Colour
- Perfume & Preservative
- Coco Betaine Base



MRP :- 210 DP :-170
BV :- 70

Rose Facewash



Vedaayu
Your Wellness Our Priority

Rose water helps to maintain the skin's PH balance and also controls the excess oil. Rose Face Wash helps to remove wrinkles from your skin, glow your skin and improve your anti-oxidants and dehydrate your skin. This Rose Face Wash gives a process of gentle cleansing to your skin giving it a soft glow at the end of it.

Benefits:

- It is an Anti-Oxidant Facewash.
- It helps to erase the wrinkles of your skin and give you a Wrinkle Free Skin.
- It can also be the great way to moisturize the skin, while protecting it from moisturise loss.
- Gently cleanses and tones the face.

Ingredients:

- Rose Extract
- Honey
- Colour
- Perfume & Preservative
- Coco Betaine Base



MRP :- 210 DP :-170
BV :- 70

Vitamin C Facewash

Vitamin C FaceWash is loaded with antioxidants as well as brightening and acne preventing properties. It helps to clear away skin-dulling layer of dead skin cells revealing bright and fresh skin its powerful antioxidants help fight the signs of ageing, and even out patchy skin tone. Skin is clear and fresh after every use an advanced skin-brightening and smoothing foaming face wash with vitamin C.

Benefits:

- It fights pigmentation arising from free radical damage and oxidative stress.
- It penetrates the skin pores to reduce surface oil and impurities, reverse sun damage, and delivers radiant & even-toned complexion.
- Deeply Cleanses Skin.
- It is a powerful antioxidant that helps to neutralize free radicals to protect skin against damage

Ingredients:

- Lemon Extract
- Honey
- Colour
- Perfume & Preservative



Vedaayu
Your Wellness Our Priority



MRP :- 210 DP :-189
BV :- 78

Rose Water



Rose water has been used from centuries in various medical practices. Aushadh Rose Water has been prepared by distilling rose petals with steam. It's been used traditionally in both beauty products and food and drink products. It also provides health benefits like reliving head ache, improving mood and reduces skin redness.

Benefits:

- It helps to treat and prevent infections.
- It helps to heal cuts, scars, and burns.
- It may even help soothe the irritation of eczema or rosacea.
- It helps to keep skin soft and smooth.
- It can be used by all skin types.

Ingredients:

- Rose Extract



MRP :- 210 DP :-170
BV :- 70

Ubtan Facewash

Ubtan FaceWash ensures exfoliation to unravel fresh and healthy skin underneath. Antioxidant in Turmeric protects the skin cells from free radical damage and lightens the skin tone. It is a skin-reviving face wash that helps to refresh tanned, tired skin by gently removing the layer of dead skin. It helps to lighten tan and even out the complexion, improve skin tone and hydration levels in the skin

Benefits:

- It Remove impurities and dead skin cells gently.
- Removes Skin Impurities.
- It helps to nourish skin and neutralize skin-damaging free radicals.
- It helps remove dead skin layers and fine hair from the face and body.

Ingredients:

- Ubtan Extract
- Honey
- Colour
- Perfume & Preservative
- Coco Betaine Base



Vedaayu
Your Wellness Our Priority



MRP :- 240 DP :-195
BV :- 80

Neem Powder Facewash



Neem Powder FaceWash a natural and refreshing face-wash made from pure neem powder, known for its powerful antibacterial and skin-purifying properties. It helps combat acne, controls excess oil, and deeply cleanses the skin while soothing irritation. Perfect for daily use, this gentle yet effective formula leaves your skin feeling fresh, clear, and healthy without any harsh chemicals. Suitable for all skin types

Benefits:

- It's antibacterial properties help reduce breakouts.
- It Removes dirt, oil, and impurities for fresh skin.
- It Calms irritation and redness naturally.
- It Keeps skin balanced and shine-free.

Ingredients:

- Neem Powder
- Tulsi Powder
- Aloe Extract
- Foam Booster



MRP :- 370 DP :-300
BV :- 123

HERBAL BODY CARE



Charcoal Soap



Charcoal soap is rich in vitamins, essential fatty acids, nutrients and a perfect therapy for oily and combination skin types. It is a deep cleansing bathing soap that removes dirt and debris from your pores leaving skin ultra-clean. It contains glycerin that provides gentle nourishment to the skin, resulting in a fresh feeling skin. It makes your skin feel light and silky. It also helps control oily face problems by removing excess oil without leaving your skin dry. It can be used for both women and men.

Benefits:

- Opens Clogged Pores
- Remove Blackheads
- Helps in maintaining Discolouration.
- Absorbs dirt, pollution and excess oil to leave skin soft and smooth.
- Blend of fragrances for long-lasting odour protection.
- Suitable for all skin types, both male and female, SLS & Para-ben Free

Ingredients:

- Charcoal
- Glycerin
- Wheat germ Oil
- Vegetable Oils



MRP :- 110 DP :-90
BV :- 37

Neem Soap



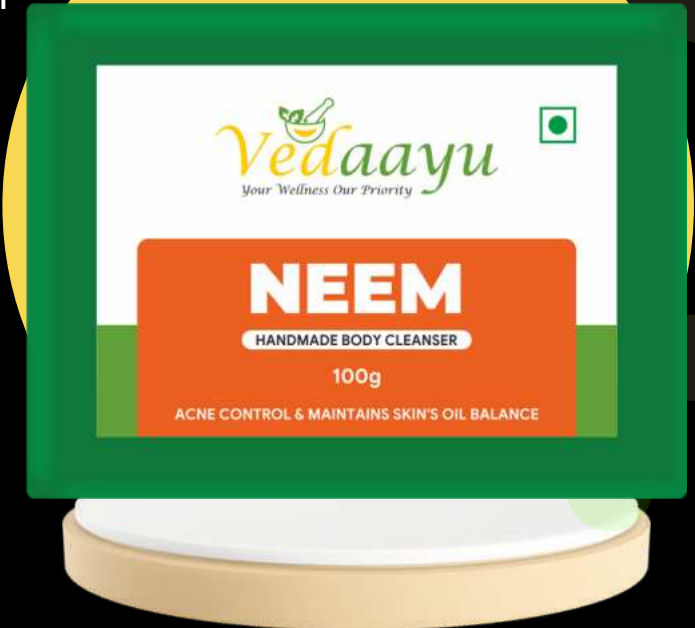
Neem Soap is an ideal soap for people of all ages and skin types. Neem has deep cleansing & antibacterial properties, very well for problem skin. This soap is made of real Neem extracts, herbs and essential oils. These rich ingredients make it a suitable soap for daily nourishing and purifying bath. While real Neem extracts help to detoxify the skin, oils help to get rid of the skin ailments.

Benefits:

- Anti-inflammatory and anti-fungal neem flushes toxins, lightens scars and pigmentation.
- It is a chemical free natural germ-protecting soap.
- Gives benefits of real traditional Neem.
- It detoxifies the skin and helps to get rid of acne, rashes and itching.
- Unisexual Soap for both men and women.
- It protects and restores the skin.

Ingredients:

- Neem
- Wheat germ Oil
- Glycerin
- Vegetable Oils



MRP :- 110 DP :-90
BV :- 37

Lemon Soap



Tone your skin the natural way with a rich blend of fresh juices of lemon & ginger infused with **Lemon Oil**. Ginger extract and Turmeric are herbs that are traditionally known to cure acne and make your skin glow. An excellent body purifying Lemongrass soap with the wholesome benefit of lemongrass essential oil and glycerin. In addition, it contains anti-fungal and antibacterial properties that aid in an acne-free skin.

Benefits:

- It is an anti-oxidant soap.
- Protects against skin infections
- Natural deodorant
- Help Reducing Acne and treats Dry Skin
- It also cures Skin Itching and Detoxifies it.

Ingredients:

- Lemon
- Aloe vera
- Base
- Colour
- Perfume & Preservative



MRP :- 110 DP :-90
BV :- 37

Honey Body Lotion (For All Skin Types)



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One problem that has been most common among every individual is of skin. With the increase in level of pollution, diseases related to skin are also increasing day by day. It causes skin problems like premature aging, eczema, irritation & inflammation. **Honey Body Lotion** has been prepared with the help of different natural ingredients that is highly beneficial in providing nourishment to the skin. Not only this, it helps to keep skin soft, smooth and silky. It provides nourishment in such a way that it provides an amazingly soft skin.

Benefits:

- It helps in fading away of scars and spots.
- It helps to prevent appearance of wrinkles.
- It can be used by all skin types.
- It helps to keep skin smooth and soft.
- It helps to maintain the natural PH of skin.

Ingredients:

- | | |
|--------------|----------------------------------|
| • Aloe vera | • Almond Ext. |
| • Rose water | • Red Sandal |
| • Kusum Oil | • Base & water to make |
| • Bee wax | • Perfume, Colour & Preservative |



MRP :- 210 DP :-170
BV :- 70

Lavender Bodywash



Lavender body-wash is a relaxing cleansing with the calming extract of Lavender. Using it leaves the skin looking radiant and refreshed. Skin is softened, smoothed and moisturised. It helps in relaxing tighten muscles, lessen aches, reducing inflammation, purify & heal the skin. It provides complete moisturisation to Skin, remove dead Skin cells & Pigmentation from the human body.

Benefits:

- A sulphate free shower wash that nourishes and purifies the skin.
- An Ayurvedic preparation which leaves the skin clean, hydrated and glistening.
- It lightly scents and softens the skin.
- This body wash keeps the skin super soft.
- It lathers very well and smells great.

Ingredients:

- Jasmine Ext.
- Soyabean Oil
- Base
- Colour
- Perfume & Preservative



MRP :- 210 DP :-170
BV :- 70

Rose and Honey Bodywash



Rose & Honey Body Wash is a herbal and naturally formulated body wash that not only helps to cleanse the body but also keeps the skin hydrated and moisturised. Herbal Rose & Honey Body Wash is a herbal and naturally formulated body wash helps to cleanse the body but also keeps the skin hydrated and moisturised and also helps to cleanse, nourish and also refreshes the skin.

Benefits:

- The body wash is enriched with natural ingredients that helps to cleanse, nourish and also refreshes the skin
- The body wash is a soap free cleansing gel
- Honey in the body wash also helps to moisturize the skin and averts the incidence of dryness
- It lightly scents and softens the skin.

Ingredients:

- Aloe vera
- Rose Ext.
- Honey
- Coco Betaine
- Base Colour
- Perfume & Preservative



MRP :- 210 DP :-170
BV :- 70

HERBAL

HYGINE CARE



Herbal Sanitary Pad

Anion

- Anions are naturally occurring and are known to increase the general healthiness and well-being of women.

Infrared Ray

- The function of Infrared Ray inhibits reproduction of anaerobic bacteria.

Nano Silver

- Nano Silver Technology has been used for the treatment of medical ailments for over 100 years due to its natural antibacterial and anti-fungal properties.

Magnetic

- Magnetism is a property which enables the product to stick for long.

About
Herbal
Sanitary pad's
Benefits



It gives you 8
Layer
Protections

Anion Strip
Neutralizes
Odour and
Relieve
Menstrual
Discomfort

Both Side
Protections to
Prevent
Leakage

About
Herbal
Sanitary pad's
Benefits

100% Natural
Large Surface of
Cotton for an
Instant Dry &
Soft Feel

Biodegradable
Polymer gel
Which absorb
Fluid





Sterilized air
laid paper to
Guide
Menstrual
Fluid to
Super- absorbent
Polymer centre

Sterilized air
Laid paper
For Extra
Protection



Food grade
Nontoxic glue
Allows best
Fit

Breathable
Bottom layer
Allows air to
Circulate,
eliminates
Moisture & heat

About
Herbal
Sanitary pad's
Benefits





Soft and Comfortable

Wings to keep it secure

Prevents Odor

Wrinkle free

Anion Layer

Reduces Stress

Hygienic Absorbent Product

About
Herbal
Sanitary pad's
Benefits



Sanitary Pads



MRP :- 225 DP :-190
BV :- 95



MRP :- 275 DP :-235
BV :- 118

About
Herbal
Sanitary pad's
Benefits






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THANK YOU

